



Quick Guide to Publishing a Manuscript...

CONGRATULATIONS on choosing to put your story to print. The following is a short checklist of things to prepare to accomplish in the publishing process. Prices are not exact, but rather general industry ranges. StarLamb Press provides reasonable pricing for publishing or partial support in the self-publishing process. We want to help you get your story told! Contact us for a free book publishing quote.

- ★ Write the manuscript...
- ★ Choose a book title...
- ★ Solicit some pre-readers for feedback...
- ★ Decide on the size for your book...
- ★ Write the back of the book blurb...
- ★ Request for endorsements...
- ★ Hire a publishing company: \$1500 - \$8000 (they do all the hard work) OR
- ★ Prepare for the journey of self-publishing: \$2000+ (lots of time + effort)
- ★ Get a cover designed: \$200 - \$800
- ★ Have your manuscript edited: \$300 - \$1800
- ★ Have your manuscript typeset/formatted: \$100 - \$5000
- ★ Decide on the price for your book...
- ★ Decide on the formats you want (ebook, paperback, hardback)
- ★ ISBNs & barcodes: \$250+ (provided in most publishing packages)
- ★ Prepare to brand and promote (i.e website/social media tags, bookmarks, etc): \$200 - \$1000
- ★ Create a marketing plan: \$500+ (include presales and thereafter; interviews, press releases, signings)
- ★ Once the book is edited, typeset, and formatted with a completed cover design you are ready to “go to print” or submit to P.O.Ds (Print-On-Demand Companies: i.e, Amazon, IngramSpark, etc.)